My ASU

My ASU ads are the visual messages that link to a webpage for more information. Ads can be scheduled for students and faculty/staff pages.

Submission

Faculty/staff ads

Units should contact ASU Now to schedule their ad. They are scheduled on a first-come, first-served basis and dates fill quickly. Because there are fewer faculty ad requests, these ads run from one to two weeks during fall and spring semesters. Contact Lisa Robbins LisaRobbins@asu.edu with requests.

Before you make a request, please note:

1. Faculty and staff create their own ads. Ads must be 280x57 pixels with the background color in hexadecimals.
2. When sending the ad, include the URL you want the ad to link to.
3. All ad assets must be submitted at least one business day before the ad needs to go live.

Student ads

Units should contact Enrollment Services Communications as soon as possible to schedule their ad. They are scheduled on a first-come, first-served basis, and dates fill quickly. Because of the large number of requests and the limited space available, student ads run from one day to one week. Contact Angela Benitez Angela.S.Benitez@asu.edu with requests.
Before you make a request, please note:

1. Units can design their own ad, or Enrollment Services Communications designers can create the ad for them. Please allow one week for an Enrollment Services Communications designer to create an ad.
2. Units creating their own ad should supply Enrollment Services Communications with the ad sized 280x57 pixels with the background color in hexadecimals. Also send the URL you want the ad to link to.
3. Units creating their own ad should send it to Enrollment Services Communications at least one business day before it is scheduled to go live.
4. Units will be notified via email with the tentative posting date and then again once the ad goes live.